

Order / Rev: 106151
 Alt Order #: 06848845
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPERITY
 Estimate: 400

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/07/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF - -	1:00	4	\$2,000.00	1	0.00	NM	4	\$8,000.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	4		\$2,000.00		0.00						
E 2	KSNV	09/04/12	09/07/12	Today Show Today Show	CM	658a-9am	- TWTF - -	1:00	3	\$3,000.00	1	0.00	NM	3	\$9,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	3		\$3,000.00		0.00						
E 3	KSNV	09/04/12	09/07/12	Rachael Ray Rachael Ray	CM	11am-12pm	- TWTF - -	1:00	4	\$650.00	1	0.00	NM	4	\$2,600.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	4		\$650.00		0.00						
E 4	KSNV	09/04/12	09/07/12	M-F Early News M-F Early News	CM	5-630p	- TWTF - -	1:00	4	\$2,400.00	1	0.00	NM	4	\$9,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	4		\$2,400.00		0.00						
E 5	KSNV	09/04/12	09/07/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF - -	1:00	8	\$2,600.00	1	0.00	NM	8	\$20,800.00
JEOPARDY/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	8		\$2,600.00		0.00						
E 6	KSNV	09/04/12	09/07/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF - -	1:00	8	\$2,200.00	1	0.00	NM	8	\$17,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	8		\$2,200.00		0.00						
E 7	KSNV	09/04/12	09/07/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	1:00	4	\$1,500.00	1	0.00	NM	4	\$6,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	4		\$1,500.00		0.00						
E 8	KSNV	09/04/12	09/04/12	Tues PR 8-10p Tuesday Prime 8-10pm	CM	8-10pm	- T - - - -	1:00	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- T - - - -	1		\$8,000.00		0.00						
E 10	KSNV	09/07/12	09/07/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	- - - - F - -	1:00	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- - - - F - -	1		\$3,200.00		0.00						
E 11	KSNV	09/08/12	09/08/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	- - - - - S -	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- - - - - S -	1		\$700.00		0.00						
E 12	KSNV	09/08/12	09/08/12	Saturday Today Saturday Today	CM	7a-8am	- - - - - S -	1:00	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- - - - - S -	1		\$1,250.00		0.00						
E 13	KSNV	09/08/12	09/08/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	- - - - - S -	1:00	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- - - - - S -	2		\$1,300.00		0.00						
E 14	KSNV	09/08/12	09/08/12		CM	630-730pm	- - - - - S -	1:00	2	\$1,000.00	1	0.00	NM	2	\$2,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Weekend Jeopardy/Wheel WKND Jeop/Wheel											
				JEOPARDY/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			2		\$1,000.00			0.00			
E 15	KSNV	09/08/12	09/08/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	1:00	1	\$750.00	1	0.00	NM	1	\$750.00
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$750.00			0.00			
E 16	KSNV	09/08/12	09/08/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				AGT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$2,400.00			0.00			
E 17	KSNV	09/08/12	09/08/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	1:00	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				LAW & ORDER:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$2,000.00			0.00			
E 18	KSNV	09/08/12	09/08/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	1:00	2	\$2,200.00	1	0.00	NM	2	\$4,400.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			2		\$2,200.00			0.00			
E 19	KSNV	09/09/12	09/09/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$650.00			0.00			
E 20	KSNV	09/09/12	09/09/12	Sunday Today Sunday Today	CM	7a-8am	-----S	1:00	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$1,250.00			0.00			
E 21	KSNV	09/09/12	09/09/12	Meet the Press Meet the Press	CM	8a-9am	-----S	1:00	1	\$6,000.00	1	0.00	NM	1	\$6,000.00
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$6,000.00			0.00			
E 22	KSNV	09/09/12	09/09/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	1:00	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			2		\$1,300.00			0.00			
E 24	KSNV	09/09/12	09/09/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	1:00	2	\$2,200.00	1	0.00	NM	2	\$4,400.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			2		\$2,200.00			0.00			
E 25	KSNV	09/09/12	09/09/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	1:00	1	\$800.00	1	0.00	NM	1	\$800.00
				SPOTS IN VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$800.00			0.00			
E 26	KSNV	09/10/12	09/10/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	1:00	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				WAKE UP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			1		\$2,000.00			0.00			
E 27	KSNV	09/10/12	09/10/12		CM	658a-9am	M-----	1:00	1	\$3,000.00	1	0.00	NM	1	\$3,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -			1		\$3,000.00		0.00				
E 28	KSNV	09/10/12	09/10/12	Rachael Ray	CM	11am-12pm	M- - - - -	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -			1		\$650.00		0.00				
E 29	KSNV	09/10/12	09/10/12	M-F Early News	CM	5-630p	M- - - - -	1:00	2	\$2,400.00	1	0.00	NM	2	\$4,800.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -			2		\$2,400.00		0.00				
E 30	KSNV	09/10/12	09/10/12	M-F Jeop/Wheel	CM	630-730pm	M- - - - -	1:00	2	\$2,600.00	1	0.00	NM	2	\$5,200.00
				M-F Jeopardy/Wheel of Fortune											
JEOPARDY/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -			2		\$2,600.00		0.00				
E 31	KSNV	09/10/12	09/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	M- - - - -	1:00	2	\$2,200.00	1	0.00	NM	2	\$4,400.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -			2		\$2,200.00		0.00				
E 32	KSNV	09/10/12	09/10/12	The Tonight Show	CM	1135p-1237a	M- - - - -	1:00	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M- - - - -			1		\$1,500.00		0.00				
													Totals	66	\$138,150.00